

Australian Tech Startup SERENUS Secures Patent for CLIX™ Cloud Computing Technology

Illawarra-based Cloud Computing specialist Serenus Pty Ltd has been granted its second Australian Innovation Patent in the fast moving field of Cloud Computing technology. The patented CLIX™ technology which stands for 'Cloud Performance Index' is designed to measure and improve the performance of Cloud based software applications and has great potential for Australian and international players in the burgeoning Cloud infrastructure and services market.

In 2014 the Australian Patent Office granted Serenus its first Innovation Patent covering a Cloud management system "to monitor data flows, identify bottlenecks, and dynamically optimize network performance". These innovations come at a tipping point in the adoption of Cloud services, as businesses increasingly take advantage of the inherent cost savings and scalability benefits of Cloud Computing services.

Serenus was awarded a Minimum Viable Product (MVP) grant to part-fund the development of a software prototype VPNscope™ system based on the patented technology. VPNscope management system is showing great promise for use by Cloud Service Providers and end-customers in helping them manage complex Public, Private and Hybrid Cloud environments.

Serenus is now moving from the concept and design stage towards commercialization of its patented technologies, which have a wide range of Cloud management and control applications for medium to large scale businesses, ISPs, Telcos, and IT hardware and software vendors. "Having tracked the evolution of Cloud Computing over the past years, Serenus saw a missing link in the area of Cloud management as company data is increasingly moving from a controlled corporate IT environment into the Cloud", comments Serenus Managing Director Ross Goodfellow.

"Customers don't want to take a leap of faith with vital company information. Yes they want the benefits of Cloud, but they still want to have visibility & control over their data and how it's being delivered to them - this is what Serenus' technology is all about, it's about giving visibility and control back to the customer".

The new technology, when fully developed, will be the latest addition to Serenus' portfolio of global Cloud Connect, Compute and Backup services aimed initially at the Australian & New Zealand business markets.

Ross Goodfellow sums up "This technology is an important step forward in adapting Cloud services to address genuine business concerns about the reliability and performance of Cloud based IT systems. We hope to develop this technology here in Australia and take it onto the world stage".

— ENDS —

About Serenus

Serenus provides next generation Cloud Computing solutions to Australian & New Zealand businesses, as a flexible and economical alternative to legacy IT & Telco services. We are especially focused on the small to medium business (SMB) sector with remote or offshore offices that need to stay connected to corporate IT applications and Cloud services. Serenus provides innovative Cloud Management technologies, Cloud Networking services and Consultancy services.

Media Contact

Ross Goodfellow, Managing Director

P: (+61) 0419 128 411

W: www.serenus.com.au

E: info@serenus.com.au

A: PO Box 3060, Austinmer NSW 2515, Australia

Topics

Cloud Computing

Software Defined Networking (SDN)

Infrastructure as a Service (IaaS)

Software as a Service (SaaS)

National Broadband Network (NBN)

Ultra Fast Broadband (UFB)

Virtual Private Network (VPN)